



—Minutes—

Radio Boise Board of Directors Meeting

Thursday, June 28th, 2026 6:00 - 7:30 PM

The meeting was held in the conference room of the Alaska Building, Boise, Idaho

Board Members (9) - Shauna Smith (Chair), David Stuesse (Vice Chair), Rob Lockward (Treasurer), Hilary Rayhill (Secretary), Mark Shirrod, Sarah Faires, Shevawn Bell, Carmen House, Taylor Baldwin, Cory Rodriguez

Board Members in attendance (9) - Smith, Stuesse, Rayhill (virtual), Lockward, Shirrod, Baldwin, Bell (virtual), House, Rodriguez

Absent: Faires,

Call to Order 6:00 PM - Smith

Call to review and approve minutes from May-Rayhill

Motion to approve (Shirrod), Second (Stuesse),

Approved 8-0

Financial Report- Lockward

- 103k end of May
- Thrift for Purpose: originally billed for \$700/mth—error
 - Donated 4K in video equipment, not billing for past due
- Matlacks—Mark talked to Jason about bring them past due bill
- Experiential Experience: Jason to talk to
- Chalice Tattoo—no longer paying d/t not seeing any business
- Knitting Factory using credit

- Bogus overpaid last year, has a credit
- Flying M has credit—we will send check and nice letter
- Motion to Approve (Shirrod), Second (Lockward)
 - Approve 8-0

Interim Manager Report - Shirrod

- Lumen—increase in rates, with increase in speed. Special needs d/t being a radio station
- New volunteer coordinator started—Addie Shandro
- Underwriting report—several new small accounts
 - \$5500-\$6,000 in sales goal of \$7,000
- Still in negotiation about sale of transmitter to BSU—moving forward slowly
- Grace contract Social Media contracted for more hours —\$300/month
 - Asking about Grace reporting analytics

Executive Director Report-Rodriguez

- Grants—hit goal of submitted 30 grants. Goal is 20% of application amounts (low end). Currently 11%
 - Received Idaho Commission on the Arts
 - New grant cycle starting in July—could apply for \$250k
- Trying to get away from grants, focusing on sponsorships, using production room for podcasting
- Record Exchange will be a \$2500k sponsor for 15th anniversary
- Making relationships with Pioneer Bank, St Luke's
- Plan on sponsorships for PNYE, working on smaller sponsors for anniversary
- Sponsor for different shows
- Brought in \$120k from donors since January, last year it was \$111k
- Potential income with podcast production, but need person power so that it doesn't all land on Wayne
- David asks about soliciting Micron—Cory trying to figure out the right approach
- Cultivation takes time, need diversity in funding resources
- Rocky Mountain Consortium—not a lot of communication right now
 - Meeting in July—learn more then
 - Grant money available through them
- Really need to go through a 5 year strategic plan and implement for structure.
- Mark brings up developing an AI policy d/t NFCB list serve chatter
- Up to board to develop

- Rob and Shauna volunteer to work on it d/t their experience
 - Shauna proposes a survey for volunteers and their thoughts
 - 3-5 months to complete

Executive Session motion by Smith at 6:53pm

Executive Session ended at 7:42pm

- Lockward moves to change management structure of leadership at Radio Boise to single leader, second by House
 - Majority Approved
- House make a motion to hire Rodriguez as Executive Director assuming responsibilities of station manager as well
 - Majority Approved

Adjourned 7:43pm