



—Minutes—

Radio Boise Board of Directors Meeting

Thursday, May 28th, 2026 6:00 - 7:30 PM

The meeting was held in the conference room of the Alaska Building, Boise, Idaho

Board Members (9) - Shauna Smith (Chair), David Stuesse (Vice Chair), Rob Lockward (Treasurer), Hilary Rayhill (Secretary), Mark Shirrod, Sarah Faires, Shevawn Bell, Carmen House, Taylor Baldwin

Board Members in attendance (7) - Smith, Stuesse, Rayhill, Shirrod, Lockward, Baldwin, Rodriguez

Absent: Faires, House

Call to Order 6:03 PM - Smith

Call to review and approve minutes from December

Motion to approve (Lockward), Second (Stuesse),
Approved 6-0

Financial Report- Lockward

- 120k assets
- Meet and talk trends before board meeting
- Financial committee: Mark, Rob, Cory, Shauna
- Financials due 16th of month, not happening d/t Meghan personal situation
- Stuesse asks for financials before meeting

Interim Manager Report - Shirrod

- Rush/Black Crowes \$1380
- Decrease in expenditure for Wayne's insurance
- Meeting with Brian and Wayne about dead air
 - Plan to mitigate issues with dead air—Simian,
- Interviewing for volunteer coordinator—3 finalists
- Radiothon Results. ~64K
 - Almost double matching donations from 10/26
 - Harder to recruit phone bankers—need programmers to help
 - 40 new HiFi, 25 HiFi renewals
 - Total number of donors decreasing, specifically small donors
 - Need to examine what is contributing
 - Monthly donors are increasing

Executive Director Report-Rodriguez

- 29/30 grants submitted, requested \$230,000
 - Many pending
 - Optimistic for Sparklight grant—technologies
 - Playing off of youth initiative and tech requests
- Sponsors for 15th Anniversary—goal is \$15k
 - Comes from marketing budget, may be better for requests
- Boise Metro Chamber - joining for \$258/yr
- Five Year Strategic Plan presented
 - Compiled from SWOT/retreat from June 2025
 - Three top priorities per Cory
 - Fundraising
 - Marketing,
 - Technology
 - Staff/volunteers right up there
- Shevawn—we need to differentiate from Tropico as we have more than one community radio station

- Need grow our programming diversity
- Means of community engagement and representation
- Impact tracking/reporting—bringing in youth, local bands,
- Cory—monetizing podcasts—pay for studio time and editing
- Rob asks for overview of structure of station
 - Including number of shows/programmers, equipment/transmitters/employees
- Discussion of board retreat this summer and Cory feels this is the right time to push forward

Volunteer Applicants:

- Three contenders of six interviews
- More applicants than interviewed

Meeting Thursday June 4th 5:30pm

New Business:

- Stuesse: requirement from programmers to volunteer phone bank shift/show up at events
 - Wayne has been hesitant because may lose programmers
 - Grandfather certain long term DJs
- Shauna: website/app development—meeting with someone for app
 - Still waiting on Wendy to move website over, Devyn can post content
 - June 15th as deadline to give up website
 - Tim Gremp, who developed an app, is back in the picture may be able to help

Adjourned 7:30pm