



— Minutes —

Radio Boise Board of Directors Meeting

Thursday, February 2026 6:00 - 7:30 PM

The meeting was held in the conference room of the Alaska Building, Boise, Idaho

Board Members (10) - Shauna Smith (Chair), David Stuesse (Vice Chair), Rob Lockward (Treasurer), Hilary Rayhill (Secretary), Mark Shirrod, Sarah Faires, Shevawn Bell, Carmen House, Taylor Baldwin

Board Members in attendance (8) - Stuesse, Rayhill, Shirrod, Lockward, Faires, House, Baldwin, Cory Rodriguez attending via Zoom

Call to Order 6:05 PM - Steusse

Call to review and approve minutes from December

Motion to approve (Stuesse), Second (Rayhill),
Approved 7-0

Financial Report November- Lockward

- December:
 - Cash is up \$12,000 from November
 - Assets are furniture and equipment
 - End of 2025 \$112,442 (2024 was \$98,000)
- January:
 - Cash is down from \$96,000 to \$87,000
 - Assets are down \$10,000
- AR Summary—Lost Grove is 90 days in arrears
EOY (End of Year) activities report Shirrod brought forward
 - Total donations up 7.5%

- Merch up 33%
- UW down 24%
- Total income up 4%
- In kind donations almost double 15 to 28,000
- Office supplies up 71% (\$1500)
 - d/t Thank you cards
- Broadcasting repair
- Artist fees up 55%—d/t more engagement
- Event Supplies down 77%
- Marketing Expenses up
- Payroll down 9.5%
- Total expenses down 2%
- Total income up 94% (in kind donations significant contributor)
- Solvent for first time in at least 5 years
- Motion to approve (Shirrod) Second (Rayhill)
- Unanimous approval 8-0

Interim Manager Report - Shirrod

- Amplifier now up and running
- Wendy and Casey working on secondary noise but unable to eliminate completely d/t various means of playing music
- All computers upgraded to Windows 11, except Natural Log computer d/t software
- Minor flood—may have mildew in dry wall—will talk to Parklane
- Looking for new hotspot device
- Sign for Radio Boise to go up this week
- McCall transmitter okayed by FCC, BSR won't approve until shed lease approved first:
 - Another delay—payment has been delayed a year at this point. Using the transmitter without payment
- HiFi Tiner's Alley monthly
- Alley Album Party monthly—HiFi party
- Radio Boise Presents with Duck Club
- Jared's last day 2/28—will keep radio show, will volunteer as event lead for Album party
 - \$500 for video department for Treefort—pre and post production
- Social Media presence hurting—no one responsible

- This is a priority—Treefort
- Sarah proposes monthly contract worker, with expectations of how often to post
- Jason is rising to occasion, closing AR lapses and gaining new contracts
- Calendar is listed
- 15 Year celebration at Shrine Ballroom up and downstairs, free to public
Expect 5-6k cost, sponsorships

Executive Director Report-Rodriguez

- 9 grants submitted, some new—total ask of \$56k
 - Estimate 8-10 more in March for \$60
 - Help with diversification of funding
- Organizing Google Drive Executive/Development Folders
- Strategic Planning for Radio Boise Music Awards—
 - 1 year or so in the works
 - Different type of fundraiser that is only focused on music
- Partnership proposal with Idaho Fine Arts Academy (IFAA)
 - Fundraising with youth aspect, and their talents
 - School of Rock, Hive
 - Relationships with parents of students
- Cost Comparisons: LGL vs Mail Chimp
 - LGL has same capabilities, could save \$2600
 - C3 Consulting: marketing and combining donor platforms, can manage website
- Thinking of General Manager with social media skills

Employee Structure- Smith

- Motion to save until next meeting (Rayhill), second (Shirrod)
7-0 Approval

Rocky Mountain Consortium—Smith

- Shirrod—explains we use national Pacifica for public affairs programming

Colorado, Wyoming, Utah, regional public affairs production

Invited Radio Boise, less than \$300/yr-based on income of station

- Local public affairs programming hardest to maintain over time
- Will provide broadcast engineer once a year to improve our broadcasting
- Need to provide a board member

New Business/Comments

- Shirrod—only one employee for health insurance, need two for providing. Should have a second employee by the time of renewal
- Sarah asks about planning for Radiothon April 15-28
- Cory asks about Idaho Gives after Radiothon—\$120 entry fee d/t how close it is to Radiothon—saturation
 - Does Idaho Gives target different audience?
 - Matching Campaign with ICCU?
 - Cory would use LinkedIn and matching for Idaho Gives
- To involve folks who don't listen could use new public affairs from RMC
 - Could use same pitch with podcasting for kids as last year

Adjourned at 7:24