



— Minutes —

Radio Boise Board of Directors Meeting

Thursday, October 30th - 6:00 - 7:30 PM

The meeting was held in the Board Room of The Alaska Center, Boise, Idaho

Board Members (8) - Shauna Smith (Chair), David Stuesse (Vice Chair), Rob Lockward (Treasurer), Hilary Rayhill (Secretary), Mark Shirrod, Sarah Faires, Shevawn Bell, Daniel Glynn

Board Members in attendance (6) - Smith, Rayhill, Shirrod, Stuesse, Bell, Faires, Glynn
Absent: Lockward

Visitors: Wayne Birt, Ross Ely

Call to Order 6:00 PM - Smith

Call to review and approve minutes from September

Motion (Glynn), Second (Bell)
Approved 6-0

Financial Report - Shirrod

Boise City Arts & History underwriting lapsed, Jared aware
IRS-payment plan
\$1500 credit Select Health
Brewer's Haven PIF (paid in full), Record Exchange PIF
Underwriting pulled Lost Grove & Matlacks
Sept made \$4K, never made \$ in Sept before
Motion to accept (Shirrod), Second (Glynn)
Approve 6-0

Interim Manager Report - Shirrod

sign waiting on artist
waiting on FCC for transmitter
Radiothon—64K
 P2P 19%
 18 new hifi
 23% matches
 18 new monthly
 individual donor numbers down
New Programmers
Meta data—social media ads
680 clicks—37 cents/clicks
 need to ask for exchange for click
Google ads free for non profit -26 marketing
 plan
Request for funds: 2 brand new chairs for
 booth, 3-4 for volunteer desks \$500
Headphones—Jump/St Lukes/Suicide Prevention podcast \$600
Back corner room for rent \$250/mth a couple of months free to move in
Motion to approve (Rayhill), Second (Glynn)
Approved 6-0

Workforce Structure- Shirrod

Volunteer Coordinator—training, recruiting, manual writing
Underwriting paid position
Executive Director-part time quarterly contract position—\$12K/mth
 Until April Radiothon then look at full time person
 Motion to approve (Faires), Second (Bell)
Approved 6-0
Search Committee: Smith, Shirrod, Bell

Strategic Planning-Smith

Smith will rework committees for current board members

New Business

Rayhill asks about Venmo and meeting customers at their level. Smith and Lopez-Weston not in favor due to the account being associated with an individual and not an organization.

Faires offered to look into other options. Currently have Paypal

Smith will facilitate communication to determine the date for the December meeting

There being no further business and no public comment, Smith adjourned the meeting at 7:46 PM.