



— Minutes —

Radio Boise Board of Directors Meeting

Monday, April 28th - 6:00 - 7:30 PM

The meeting was held in the Board Room of The Alaska Center, Boise, Idaho

Board Members (8) - Mark Shirrod (Chair), Shauna Smith (Vice Chair), Meaghan Lopez-Weston (Treasurer), Hilary Rayhill (Secretary), Daniel Glynn, David Stuesse, Sarah Faires, Nichole Marie Albertson-Winkle (Executive Director, Non-voting).

Board Members in attendance (7) - Shirrod, Rayhill, Smith, Stuesse, Faires, Albertson-Winkle (virtual)

Call to Order 6:10 PM - Shirrod

Call to review and approve minutes from March Motion to Approve (Shirrod), Second (Rayhill), Passed 6-0

Financials-Lopez

Three month report due to Quickbooks issue

Underwriting and grants not meeting targets

Projection to run out of money in August if continue this trend

In Kind donations from Winter Social and Sawtooth Family Gathering tickets in assets

Motion to approve three months of financials (Rayhill) Second (Lopez) Passed 6-0

Executive Director's Report - Albertson-Winkle

Still getting donations, personal asks made the biggest difference for big raising donors

Mark to talk with Robbie about billboards and his donations

SWOT Analysis-Smith

Will share with staff, then volunteers, then key donors/stakeholders then take to Board Retreat.

Springboard for main objectives
Get our name out there—big message
Use volunteers/interns to alleviate staff burnout
True competitors are corporate radio, not community—Tropical FM, Four Rivers, KBSU
KBSU may be a competitor, d/t loss of federal funding and can easily overshadow us
Focus on DEI—project safe space
Donors and volunteers and programmers
 communication breakdown, platform confusion—prevent silos and create community
Should have 2-3 objectives in each category — narrows down for specific goals and actions
Strategic Plan: what you are hoping/dreaming of and things you are currently discussing

Translator sale to KBSU-Shirrod

Time to have meeting and determine if they will buy or we need to find another seller
 Perhaps use as seed money for Capital Campaign for moving station

Equipment Updates-Shirrod

Waiting on crate from factory to ship back
Ordered AC unit last week
 Unit is very heavy—85lb. Need dolly
 Adapter plate included

Committee Assignments-Shirrod

Executive Committee:

DUTIES: Draft the agenda, implement Board policies, establish and maintain CAB membership.
MEETINGS: Monthly.
MEMBERS: Mark Shirrod (Chair), Shauna Smith, Meaghan Lopez- Weston, Hilary Rayhill, Nichole Albertson-Winkle (non voting)

Governance Committee:

DUTIES: Board accountability and compliance.
MEETINGS: As needed.
MEMBERS: Daniel Glynn (Chair), Mark Shirrod, Meaghan Lopez-Weston

Internal Affairs Committee:

DUTIES: Budget & finances, personnel, station policies & procedures.

MEETINGS: As needed

MEMBERS: Meaghan Lopez-Weston (Chair),

Hilary Rayhill, David Stuesse

External Affairs Committee:

DUTIES: Fundraising, community relations, advocacy, special events.

MEETINGS: As needed

MEMBERS: Mark Shirrod (Chair), Sarah Faires

Nominating Committee:

DUTIES: Board recruitment, interviewing, officer nominations

MEETINGS: As needed

MEMBERS: Shauna Smith (Chair), Daniel Glynn, Hilary Rayhill

Discussion/New Business—none

There being no further business and no public comment, Shirrod adjourned the meeting at 7:19 PM.

