



— Minutes —

Radio Boise Board of Directors Meeting

Thursday, September 26 2024 - 6:00 - 7:30 PM

The meeting was held in conference room, Alaska Building

Board Members (5) - Mark Shirrod (Chair), Meaghan Lopez-Weston (Vice Chair), Jim Musser (Treasurer), Hilary Rayhill (Secretary), Daniel Glynn Nichole Marie Abertson (General Manager, Non-voting)

Board Members in attendance (5) - Lopez-Weston, Musser, Rayhill, Glynn, Albertson

Visitors - none

Call to Order 6:08 PM - Lopez

Consent Agenda

Motion to Approve: Musser, second Lopez, unanimous approval

General Manager's Report -Albertson

Executive Director Update
Board of Directors Meeting
Aug 29 2024
Overview:

- In Aug we have focused on fundraising events like Sunset in Stereo, National Radio Day and So Long Summer and 2 events coming up in Sept (see Outreach section below)
- Bonterra testing period scheduled for Sept (before Radiothon and before Becka travels)
- New job posting for a PTE Events Coordinator in Sept. with a goal to hire by Nov.

Operations

- Lots of outreach and fundraising to engage with our population
- Tons of ticket giveaways to build community
- All campaigns launched for So Long Summer, Alvways and NRD.
- We will continue to accept donations for IIRA through Aug.
- IDOC Concerts are happening in Sept 30

- KRBX Presents THEE OH SEES Sept 9

Financial

- As of today our bank account balances are \$26,789.38 in the main account, \$1843.51 in RRF and \$3500 in the backup account.
- UW brought in \$5953
- While we didn't have any Cars Donations in July, two were started.
- Radio Boise Undercover rallied \$1143.40 ticket sales and \$240 in merch
- At "Sunset in Stereo" we got \$185 in ticket sales, \$97 in merch sales and food costs were \$133.77 which was paid for by Mark and Tracy.
- Paypal Giving Fund donation \$42.52
- NRD netted \$3673!!! 42 donors Wayne did most of the work on this and deserves high praise.
- Ken Harris's event, "So Long Summer" netted \$150, however, 5 tshirts are promised to the headliners and that will cost \$150
- KRBX Presents: Always merch sales were \$111.31

Underwriting

- Jared has new agreements with Sierra Club, Lark & Larder returning, Bogus Basin, Chalice Tattoo, Form and Function and Boise Rock School. Crazy Neighbor is renewing.
- Current prospects include Crisp, Calle 2C and Seoul Street Cafe. The search for new underwriters in Downtown Nampa, Meridian and Kuna are ongoing.

Outreach

- August 27 Benefit Show "So Long Summer" at Shrine Social Club spearheaded by Ken Harris. Agreement to pay the bands with tee shirts and food from City of Good. Ticket sales minus venue cost of \$300
- Sept 5 is First Thurs and we will be joined by Jesse Tree—come down and say HI
- Sept 15th Pride Parade
- Sept 22 Open Streets—Wendy Fox will be DJing,
- Programming
- Aug 22 Programmers Meeting at Library! Radiothon presentation
- Holding steady

Fundraising

- Two more events in Aug and two events in Sept! See Outreach section above
- Oct 2-15 is Fall Radiothon—volunteer signups are live!
- Oct 19 is Radiothon and Radiothon Wrap Party

Help!

- Any connections made with Hi-Fi Members that I can meet with?
- Need volunteers for Open Streets—who wants to ride a bike on the Pedal Powered Stage sponsored by Radio Boise while listening to music DJd by Wendy Fox? *JIM!?*
- Pride Peeps for outreach in a Street team with Press Passes
- First Thursday co-host on Sept 5 when we will be joined by Jesse Tree
- Need help reconfiguring staff—How much salary can I offer a DD? And keep Jared on as FTE as our Marketing/Social Media and Performance Event Manager.

Other cool shit:

- We are excited to be a Sponsor for Open Streets fka Goahead Fest in Sept.
- We have a spot in the Pride Parade in which our Street Team will hand out our Rainbow Bags with stickers and program schedules inside.
- I am looking forward to event planning with strategic planning using the Money/Mission Matrix in 2025
- The INC Conference Aug 27-28 I have a one on one meeting with MJ Murdoch where I will discuss their grant to add staff—"Staff hires initiated before Trustee action are not eligible for funding."

Internal Affairs Committee - Shirrod

Reviewed Events Coordinator job description. Discussion included having Nichole create an organization chart for the station to better determine what needs aren't being met and clearly delineating roles and responsibilities.

Payroll Advance Policy - Motion to approve by Shirrod, Second by Lopez, passed 4-0

Governance Committee - Shirrod

Resolution for two signatures for any purchases greater than \$2500

Motion to approve \$2500 limit for signature by signatory officer - Lopez, Second - Musser, Motion passed 4-0

External Affairs Committee-Shirrod

CAB meeting occurring September 8. CAB looking for direction/suggestions. Musser suggests looking at the framework and giving an honest assessment of programming. Lopez suggested giving CAB specific requests. Shirrod suggests looking at programming and public service participation

New Business

Proposed payment plan to IRS for \$8202. Motion for approval to pay \$1000 and consequently agree to pay \$500/month with the goal of paying off faster, up to \$1500/month - Motion-Lopez, Second Shirrod, Passed 4-0.

Shirrod and Musser are working on a 5 year strategic plan with the goal of presenting to the public in January, 2025. They feel the Board of Directors need to establish a vision for the station. They propose work groups composed of a board member, staff member and public members targeting resources, metrics and implementation of their specific area. The Board of Directors would be the steering committee. There would be checks and balances including the CAB.

There being no other business or comments, The Chair adjourned the meeting at 7:51 PM