



— Minutes —

## **Radio Boise Board of Directors Meeting**

Thursday, August 29 2024 - 6:00 - 7:30 PM

The meeting was held in conference room, Alaska Building

Board Members (6) - Mark Shirrod (Chair), Meaghan Lopez-Weston (Vice Chair), Jim Musser (Treasurer), Hilary Rayhill (Secretary), Daniel Glynn, Nichole Marie Abertson (General Manager, Non-voting)

Board Members in attendance (5) - Shirrod, Lopez-Weston, Musser, Rayhill, Albertson

Visitors - none

### **Call to Order 6:03 PM - Shirrod**

### **Consent Agenda**

Motion to Approve: Musser, second Lopez, unanimous approval

### **General Manager's Report -Albertson**

Executive Director Update  
Board of Directors Meeting  
September 26, 2024

#### Overview

- In Sept we have focused on fundraising events like Boise Pride and Open Streets—both mission driven
- Bonterra testing period extended for two more weeks so Wendy can test the giving page.
- New job posting for a PTE Underwriting Manager ASAP so that we can hire a new Events Coordinator before PNYE.

#### Operations

- Lots of outreach and fundraising to engage with our population
- Tons of ticket giveaways to build community
- Campaign launched for Fall 2024 Radiothon.
- We will accept donations for Interfaith Sanctuary.

- IDOC Concerts are happening in Sept 30
- KRBX Presents

#### Financials

- As of today our bank account balances are \$15,345.43 in the main account, \$1843.51 in RRF and \$3500 in the backup account.
- UW brought in \$4815
- Yoga for Good brought in \$100
- Cars donations were \$1526.20
- Paypal Giving Fund donation \$51.85
- KRBX Presents: Osees merch sales were \$123
- Open Streets merch sales were \$339.30

#### Underwriting

- Jared has new agreements with the City of Boise, Sierra Club, Lark & Larder returning, Bogus Basin, Chalice Tattoo, Form and Function and Boise Rock School. Crazy Neighbor is renewing.
- Current prospects include Crisp, Calle 2C and Seoul Street Cafe. The search for new underwriters in Downtown Nampa, Meridian and Kuna are ongoing.

#### Outreach

- First Thurs, Pride and Open Streets
- This First Thursday we will be joined by Warm Springs Care Farm—come down and say HI!

#### Programming

- Shavawn von T is the new programmer for Wed night: “This n’ That”
- Robert Stevahn will be hosting “The Aetherium” on Thurs mornings 6-8

#### Fundraising

- Oct 2-15 is Fall Radiothon—volunteer signups are live!
- Oct 19 is Radiothon and Radiothon Wrap Party

#### Help!

- Any connections made with Hi-Fi Members that I can meet with?
- We need volunteers to answer the phone when donors call during Radiothon.<https://radioboise.volunteerlocal.com/volunteer/?id=88978>

#### Other cool shit:

- A GREAT BIG THANK YOU TO MARK AND BECKA SHIRROD FOR THE HOUSE PARTY! IT WAS SUPER FUN—I MET A LOT OF PEOPLE AND WE MADE A FEW NEW POTENTIAL CAB AND BOARD APPLICANTS.

- Pride Parade was also a great time—big thanks to the Rayhills for making it really special with their vintage automobile and unbridled enthusiasm!
- Tom Iselin had an amazing breakout session during INC's Conference and I would like to see if he can lead us in Strategic Planning and a Board Retreat. He scales his fees based on our budget.

### **Internal Affairs Committee - Lopez**

- Organization Chart

Marketing Manager—Jared

Development Director—can we hire now d/t budget? Break even bring in 5K/mth

Program Manager—Wayne

Operations Manager—Brian

Sound Engineer—Speedy

Executive Director—Nichole

- Plan for expenditures: Development Director first, retreat, then Bonterra
- IRS Payment Plan: Found check and application

### **Governance Committee - Lopez**

- Board & Staff Retreat—strategic planning, after DD
- Approve Development Director job description

### **New Business**

- Establish timeline for hiring DD and then establish retreat
- Final Job Description for DD w/in 2 weeks via email—approval
- Then approve budget
- Interviews and hiring by November
- Nichole asked for donation matches for Radiothon
- Lopez—recruitment for board positions

There being no other business or comments, The Vice Chair adjourned the meeting at 6:54 PM