



—Minutes—

Radio Boise Board of Directors Meeting

Thursday, February 22, 2024 - 6:00 - 7:30 PM

2nd Floor Conference Room

The Alaska Center, Boise, Idaho

Board Members (7) - Mark Shirrod (Chair), Karen Callaway (V. Chair), Jim Musser (Treasurer), Meaghan Lopez (Secretary, Immediate Past Chair), Daniel Glynn, Stephanie Coyle, Sarah Curtis, Nichole Albertson-Winkle (General Manager, Non-voting).

Board Members in attendance (5) - Glynn, Callaway, Shirrod, Coyle, Curtis, Albertson-Winkle

Visitors – Hilary Rayhill

Call to Order 6:07 PM - Shirrod

Call to review and approve minutes from January - Shirrod

Motion to Approve (Coyle), seconded (Callaway), Passed 5-0

General Manager's Report - Albertson-Winkle

We are still awaiting information regarding sale of McCall translator. Year end donation statements were sent.

New designs for Radioland for Treefort and for the Grateful Show are underway. New volunteer staff members Mia Salgado (social media) and Justin Masi (community coordination) - first time implementing new onboarding process. PNYE is set for Saturday in 12/2024 in the Shrine Ballroom.

Nichole is continuing to look for grant writers/resources; currently awaiting ICA grant. Rebecca Shirrod is working on bringing back donors who have lapsed. Dave Morris has great experience fundraising and would be good resource. There is an upcoming Idaho Gives campaign from April 29th to May 2nd.

New underwriting in the works. Volunteer Committee work continues developing and setting meetings. Programmers meeting is set for 2-26-24 at the Boise Library at 5:45pm.

Upcoming Events: 03-02-24 Listen Local Day, 03-07-24 First Thursday, 05-02-24 First Thursday (will need help as this is also last day of Idaho Gives), 03-14-24 Grateful benefit concert.

Financial Report - Albertson-Winkle

Moved to accept the Financial Report (Glynn), seconded (Coyle). Passed 5-0

Internal Affairs Committee Report – Albertson-Winkle

Nichole reports that morale has improved within the station.

External Affairs Report - Shirrod

Fat Tuesday – went well overall, lessons learned and plan to carry over into next year. Considered moving day to weekend. Recommendation for more advance notice.

Planning for future micro fundraisers.

March First Thursday – discussed non-profits. Freedom Bound Hounds recommended by Steph Coyle.

Community Advisory Board – looking for candidates. Ideal candidate would not be programmer, volunteer, partner of programmer/staff/volunteer; looking for diversity and new perspectives/views of people that do not already listen to KRBX. Plan to submit names by board members.

Governance Committee Report – Glynn & Shirrod

Name change from GM to ED. Not recommended to change by-laws for this; Nichole can use ED, may need to use GM for legal documents

Committee assignments handed out by Mark

New board member election for Hilary Rayhill – voted on and passed unanimously by secret ballot.

Volunteer Committee Report

Discussed earlier in ED report

There being no further business and no public comment, Mark adjourned the meeting at 7:24 PM.