



—Minutes—

Radio Boise Board of Directors Meeting

Thursday, April 25th, 2024 - 6:00 - 7:30 PM

2nd Floor Conference Room

The Alaska Center, Boise, Idaho

Board Members (8) - Mark Shirrod (Chair), Karen Callaway (V. Chair), Jim Musser (Treasurer), Meaghan Lopez (Secretary, Immediate Past Chair), Daniel Glynn, Stephanie Coyle, Sarah Curtis, Hilary Rayhill, Nichole Albertson-Winkle (General Manager, Non-voting).

Board Members in attendance (8) - Shirrod, Glynn, Callaway, Musser, Lopez, Coyle, Curtis, Rayhill, Albertson-Winkle

Call to Order 6:07 PM - Shirrod

Call to review and approve minutes from March - Lopez

Motion to Approve (Glynn), seconded (Rayhill), Passed 8-0

General Manager's Report - Albertson-Winkle

Nichole is diligently working on grant writing and applications, as well as ensuring that we are up to date with our Guidestar account for grant approval and requirements. New merch processes are being considered, more merch is being ordered in the meantime. Health care coverage renewals may affect budget. Newsletter will be going out next week with a Radiothon recap, thank yous, Idaho Gives info, and upcoming event information. Brian Allred is still in talks about the sale of the translator, but no firm answer yet.

Nichole provided the balances of our bank accounts, and reported that Radio Boise met its \$70k Radiothon goal. Process for collected matches and tabs will begin. We collected organizational proceeds from Record Exchange, Payette's Keg 4 a Kause, the Hip-Hop event at the Reef, and from Nan's birthday fundraiser.

Jared is working on a new contract with Common Grounds Coffee.

There are a few events in May to support; Idaho Gives at Split Rail Winery, First Thursday, Bingo Night at the Shrine Social Club. We are awaiting the BSU student survey results.

Hats off to the amazing programming during Radiothon!

Help:

-Asks for prizes for Bingo Night would be appreciated!

Staff Reports – Bostrom, Birt, & Tansey

Wayne provided the metrics for how many shows raised funds during Radiothon, and what range they fell in.

Tansey updated us on event fundraising numbers and provided the numbers for Radiothon; including the amounts for cash/check donations, matches, tabs, and what has and has not been collected at this time.

Jared will be focusing more on underwriting post-Radiothon and now that a couple of volunteers are taking up social media under his direction.

Financial Report – Musser

We will review and approve March's financials at next month's board meeting. Due to Radiothon and tax season, there was not enough time for Jim to put together a financial assessment.

Are the underwriting projections realistic?

Internal Affairs Report – Lopez

Radio Boise received a notice from the IRS informing us that there is a \$8,208 balance due for payroll taxes for the period ending March 2021. After investigation, we learned that Radio Boise did not pay its payroll taxes for February or March of 2021, although our Quickbooks records indicated that they had been paid. Meaghan was able to speak to a representative, to explain the situation and request that the penalties be waived, but to no success. Additionally, they learned that the payroll taxes for April 2021 were paid late, so there are late payment penalties that have been assessed for that period as well. They recommend that the best course of action is to file Form 843's to request an abatement for the various penalties that have been assessed against us and set up a payment plan to show good faith. Once we get the determination of the requests we can decide whether to pay it off in full or continue with the installments.

While speaking to various representatives, it was discovered that the proper forms for the car raffle withholdings in 2019 and 2020 were not filed. Meaghan and Brian U. will be meeting to discuss next steps, and will keep the board updated.

External Affairs Report - Shirrod

Committee is focusing on the messaging out in the community and on outreach in general. Concerns were raised about the status of our relationship with the Boise Co-op, inquiries are going to be made. The committee is trying to get in contact with local news sources to get event announcements published, and is investigating how to engage in outreach in Canyon County.

Governance Committee Report – Musser

Jim would like to make the move to using a consent agenda to speed the process of the routine approvals that are required every board meeting; i.e. the minutes and agenda. The board is in favor.

Statement from the Chair – Shirrod

Mark thanks everyone for a successful Radiothon. The board is looking forward to the future, and is not looking to cease operations at this time. The board and staff will be creating a new financial plan to make Radio Boise sustainable, and the success of Radiothon allows us the time to do so. We welcome input from the public and the programmers about any ideas they may have.

New Business

Requests for staff:

- Website & social media metrics (views & streams)
- Unique donors

There being no further business and no public comment, Mark adjourned the meeting at 7:50 PM.