



– Minutes –

Radio Boise Board of Directors Meeting

Thursday, May 25, 2023 - 6:00 - 7:30 PM

The meeting was held in the Board Room of The Alaska Center, Boise, Idaho

Board Members (6) -Meaghan Lopez-Weston (Chair), Daniel Glynn (Vice Chair) Karen Callaway (Treasurer), Mark Shirrod (Secretary), Jim Musser, Nichole Albertson-Winkle (Executive Director non-voting)

Board Members in attendance (5) - Lopez-Weston, Callaway, Musser, Glynn, Albertson-Winkle

Visitors - Rachel Abrahamson, Mike Markley, Rebecca Shirrod, Sara Curtis, Wendy Fox, Kristen Birt, Christine Baylis, Robert Stevahn, Wayne Birt, Jared Bostrom, Dave G.

Call to Order 6:07 PM - Lopez-Weston

Call to review and approve minutes - Lopez-Weston

Moved to Approve (Glynn), seconded (Musser), Passed 4-0

Staff Presentation - Birt, Bostrom

Bostrom presented an underwriting price change and a look per year goal projected at \$96,480 per year. He also presented future plans to continue to increase and expand Radio Boise presence throughout the Treasure Valley. Birt has researched the sale of the McCall transmitter which could result in possibly \$20,000. He will also research Nielson information or a possible lease of the transmitter. Allred will do preliminary fact finding then use Micheal Brown as a consultant. The filing window could be 1 ½ years away to sell.

Executive Director's Report - Albertson-Winkle

Nichole-Marie updated the board on what has happened since the transition of her new role as Executive Director taking the position as Alyssa Pearson resigned. Jared Bostrom was hired as a full time Underwriting Manager. There was a meeting with the Board about revenue, and it was decided to increase UW rates. There was an increase in revenue from Flying M, The Modern, and there are 21 new Hi-Fi members. Spring Radiothon raised around \$65,000. A grant for Boise Arts & History has been submitted. Radio Boise will participate in the Father's Day Car Show with a raffle consisting of leftover PYNE donations. Nichole will also be involved in the Dirty n Pink community ride as a stop for riders to compete for points. Nichole asked the board to spend money out of the Radio Repair Fund for transmitter parts estimated at \$1,800. There are 3 new programmers, and there will be a cleaning out of the annex.

Financial Report - Callaway

Karen presented the April financials, and it was decided to table March financials until items were cleared up. It was moved (Musser) and seconded (Glynn) to accept April financials. Passed 4-0

The board has been presented with a proposal from Guardian CPA for an assessment which will cost \$300 with an arranged underwriting amount from Nichole and Jared. This will help to identify areas of financial improvement, and to provide efficiency in reporting. Meaghan recused herself from voting as she has an interest with the company. It was moved (Glynn) and seconded (Musser). Passed 3-0

Internal Affairs - Lopez-Weston

There was a discussion about the annex which now costs \$1,000 from \$600. It was decided to give notice at the end of June for a July exit to terminate the month to month lease.

It was moved (Glynn) and seconded (Lopez-Weston) to terminate the annex lease. Passed 4-0

External Affairs - Lopez-Weston

Radio Boise will participate in the Father's Day Car show on 6/18/23. There will be a table with a raffle and a programmer to DJ the event. Everyone has been invited to breakfast provided by Bittercreek.

New Business

No new business presented.

Public Comment

Kristen asked the board what is the appropriate forum to ask questions to board members. She stated that Boise For The People is representing her for an unemployment issue with Radio Boise. She stated financial concerns and questioned the hiring process for the new General Manager.

Robert expressed his approval as Nichole-Marie as the new General Manager/Executive Director. He questioned Oatly as a sponsor. He asked about the community advisory board and why it hasn't continued.

With no other business, Meaghan adjourned the meeting at 7:49 PM