



— Minutes —

## **Radio Boise Board of Directors Meeting**

Thursday, October 27, 2022 - 6:00 - 7:30 PM

The meeting was held in the Board Room of The Alaska Center, Boise, Idaho

Board Members (7) - Daniel Glynn (Chair), Meaghan Lopez-Weston (Vice Chair), Karen Callaway (Treasurer), Mark Shirrod (Secretary), Chelle Nystrom, Dora Ramirez, Alyssa Pearson (General Manager, Non-voting)

Board Members in attendance (5) - Glynn, Lopez-Weston (via Zoom), Shirrod, Callaway, Pearson

Visitors - Rebecca Shirrod, Kristin Wildly

### **Call to Order 6:16 PM - Glynn**

### **Call to review and approve minutes from September 29, 2022 - Shirrod**

Moved to Approve (Glynn), seconded (Lopez-Weston), Passed 4-0

### **General Manager's Report - Pearson**

Alyssa reported that Radiothon had just passed the halfway mark and that donations have reached 1/3 of our goal of \$75,000. She expressed confidence that the final week will see a greater level of contributions...as has been the case in previous Radiothons.

The station hosted a live remote from the Record Exchange on Tuesday the 25th to promote Radionthon and raise some extra funds. And the Record Exchange continues its monthlong "Round-up" point of sale promotion, benefiting the station.

The station is hosting a "Very Freqy Halloween" bash at the station on November 29th from 5-8PM, with a live DJ.

The board was reminded that Boise Brewing has named RadioBoise its Non-profit of The Month for November. A portion of one style of beer sales will be donated to the

station all month long. Alyssa also stated that the Pick-up Party for Radiothon premiums is scheduled at Boise Brewing on November 15th. All listeners are invited.

She again encouraged all present to sign up for volunteer shifts during this critical last week.

Alyssa announced that she was pulling the stations involvement with the Couch Surfer monthly event. We were losing money and attendance was very poor. She will revisit it next year.

### **Financial Report - Pearson**

Total income for September was \$24,217.26, 5% below budget. It was however 20% above the August number. Individual donations were \$7,287.26, missing budget by \$2,446.74 or 25%. Underwriting income was over double the budget at \$15,108.00 collected. Much of that was past due.

Total expenses in September were \$29,698.59, over budget by 15.6%. That compared to total August expenses of \$21,109.73. The largest increases occurred in Dues, Subscriptions and Licenses...as well equipment and repairs which pulled another \$1200 from reserves in September. Alyssa reported that The new Radio Repair Fund now has \$1220.00 in it. The immediate goal is \$5,000 to handle known concerns.

Total assets as of September 30, 2022 were \$74,889.63. \$40,857.68 in cash, \$8,666 in receivables, \$11,990.42 in other current assets (inventory, undeposited funds), and \$13,375.53 in fixed assets.

Total liabilities were \$152,103.62. \$23,065.02 in payables, \$6,374.51 in Federal/State taxes and insurance, and \$122,664.09 in Long Term debt.

Alyssa reported that she was having trouble working with the SBA on getting her listed as the contact person on the EIDL loan. Monthly payments of \$450 month begin in November, and she would like to make them electronically. Until the matter is resolved, she will keep us compliant by mailing checks.

Moved (Glynn), and seconded (Shirrod) to accept the Financial Report. Passed 4-0.

### **Governance Committee Report - Lopez-Weston**

All board members have filled out the board matrix. It shows a continuing need for additional board members with expertise in accounting, legal, human resources, and non-profit fund raising. To that end, the members reported their goals and plans for the next 3 months toward recruiting new board members. It is generally agreed that the candidates must also have a commitment to service and a connection to RadioBoise and committed to its growth and success.

Mark pledged to work with Alyssa on completion of the goals set forth earlier in the year, and Karen stated her main goal was to dig deeper into past financials to gain a better understanding of where we have been, and how we arrived to where we are today.

### **Public Comment**

Kristin Wildly stated her concerns about the performance of the General Manager as it relates to transparency among the staff and programmers. Alyssa responded that she has been building and would continue to build an open and welcoming work environment at the station. She invited Kristin to work with her on specific issues in the future. Daniel pointed out that the General Manager is hired and supervised by the board, and that the General Manager answers to the board. He also explained that the board and the General Manager's staff were provided specific material to offer their observations of her performance as part of the review process. Programmers and other members of the community were publicly invited to send their thoughts concerning the General Manager's performance to the board Secretary via email at [secretary@radioboise.org](mailto:secretary@radioboise.org). Mark confirmed that no emails were received by the stated deadline. Daniel invited Kristin to submit any future concerns she might have, in writing to the Secretary and that they would be considered by the board in executive session.

There being no other business or public comments, Daniel adjourned the meeting at 7:20 PM