Radio Boise Board of Directors (BoD) Meeting
Thursday, June 25, 2020 - 6:07 - 7:53 PM

LOCATION: Zoom/Virtual

CALL TO ORDER: 6:07

MEMBERS PRESENT: (8) Glynn, Foster, Abrahmson, Cheney, Felkins, Hicks, Nystrom, Pretty Boy

Others- Wayne Birt, Jessica Evett

APPROVAL OF MINUTES: Kristen moved, Rachel second

Wayne Birt presentation- Programming Update. Focus this summer will be on honing station. “Summer of Structure”- Center Lane Programming is what the station is - listening between 6am and 10pm horizontal programming leaning toward Indie. Combination of free form and middle lane approach. How the summer relates- lot of projects, less focused on events..making broadcast more consistent. Going to do more show reviews. Potential for public affairs programming. Potential Philharmonic contract. Moving toward more video content. Trying to create a Radio Boise aesthetic.

GM UPDATE: Jessica Evett-

Feedback on Racial issues

For this month’s meeting, I’d like to dedicate this time to collecting some responses from you all to help inform a broader discussion on Anti-Racism within the local arts and culture community.

The following statement is a work in progress developed by an anti-racism group moderated by Leta Neustader, which includes arts orgs including the Morrison Center, Boise Phil, Ballet Idaho, Surel’s Place, Boise Contemporary Theatre, and others. Jess has been a part of several working group meetings and there was a broader Zoom call today soliciting feedback from a wider range of organizations. Following statement and discussion around it.

“The Idaho Arts Alliance for Anti-Racism is a coalition of arts organizations and arts leaders that recognize deep rooted and pervasive systemic racism that exists within arts communities, including our
own. Our alliance commits to actively build equitable, diverse and inclusive organizations that amplify the voices of people of color.”

Discussion ensues.

Financial Affairs committee- Nystrom- monthly giving not significantly below where we need to be. Look to increase potential hifi members. We did not make radiothon goals, as expected (-13,000), underwriting trending behind—all due to Covid situation. Merchant Store has been a good thing, helped shore up. Institutional gifting PPP has helped immensely...note payable is declining. Glynn motion to approve Dave seconded. Motion passes

-EIDL funds and distribution policy will be moved to next board meeting.

Governance Committee- recruitment, recruitment. Stepping outside of our comfort zones. Discussion ensues.

Virtual experience- circle back and pick a new date
-kiln and Gaston’s will provide treats

CAB- ready to send out invitations and wants to bring on ultra part time person to do coordination and grant writing.

Meeting close: 7:53p

Next meeting: July 23, 2020 @ 6:00 PM via Zoom