



— Minutes —

Radio Boise Board of Directors Meeting

Thursday, December 19th - 6:00 - 7:30 PM

The meeting was held in the Board Room of The Alaska Center, Boise, Idaho

Board Members (6) - Mark Shirrod (Chair), Meaghan Lopez-Weston (Vice Chair), Hilary Rayhill (Secretary), Jim Musser (Treasurer), Daniel Glynn, Nichole Marie Albertson-Winkle (General Manager, Non-voting).

Board Members in attendance (5) - Shirrod, Musser (online), Rayhill, Glynn, Albertson-Winkle

Board Members Absent (1) - Lopez-Weston

Visitors Jared Bostrom

Call to Order 6:06 PM - Shirrod

Call to review and approve minutes from October Motion to Approve (Shirrod), seconded (Rayhill), Passed 4-0

Financials

Cash flow tracking the same as previous month.

Plan for discounting merchandise, emphasizing end of year giving, working on selling transmitter equipment in January (\$20,000)

Motion to Approve: Shirrod, Second: Glynn Passed 4-0

General Manager's Report - Albertson-Winkle

Discussion of dropping Pacifica Radio subscription that provides Democracy Now and other national news programs for space for local public affairs shows. \$1500/year Underwriting and Development Director will be assumed in January by new employee, Lisa Schultz

2025 fundraising calendar started

Presentation by Jared

Redefining role of Marketing Director for a full time position

Discussion:

App and social media will help with research

Marketing Manager and Development Director work collaboratively but different job descriptions per Organizational Chart. Marketing Manager would take responsibilities off of Wayne's shoulders

Discussion of investment and how it will effect Radio Station in the long term financially

Discussion of full vs part time, how it will effect Nichole's responsibilities

Question if the station needs a Marketing Manager or if a fourth position would present itself more organically

Nichole brings up issue of tracking part time employees hours more closely due to employees sometimes working over or under their FTE

Glynn stresses it is necessary to track hours due to employment law and that employees should have authorization from Executive Director to maintain budget

Discussion of needing a policy for event involvement to determine when an employee is working or volunteering.

Executive Session

Motion by Glynn unanimously approved by board. Discussion of personnel matter.

Returned to open meeting after ten minutes

Community Advisory Board Recommendations

Question of what it means to 'change the culture of the station'

Shirrod to clarify and stress to Community Advisory Board we are open to everything

Daniel Glynn appreciates all board members and staff

There being no further business and no public comment, Mark adjourned the meeting at 7:49 PM.

Addendum January 8, 2025 6:34 pm Executive Committee met via teleconferencing to approve board applicant Shauna Smith. Meaghan Lopez-Weston made the motion, seconded by Daniel Glynn, unanimously approved by Shirrod and Rayhill. Adjourned at 6:39pm.